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WHIRLPOOL® BUILDING BLOCKS MOVES TO DALLAS IN 2008

*Whirlpool, Habitat for Humanity, 300 Volunteers to Build Nine Homes in Five Days,
Raising Awareness of Affordable Housing Crisis*

ORLANDO, Fla., Feb. 13, 2008 – The third annual Whirlpool® Building Blocks program heads deep into the heart of Texas to build nine homes for nine deserving families in November 2008. Whirlpool Corporation (NYSE: WHR), Habitat for Humanity and nearly 300 volunteers from across the United States will descend on Dallas to raise roofs, walls and hearts.

Dallas is the third city to host the program, which kicked off in Nashville in 2006. The Whirlpool® Building Blocks initiative was created by the company to raise awareness of the affordable housing crisis and to help eliminate substandard housing in the United States.

“Whirlpool® Building Blocks is a life-changing experience for both the volunteers and new homeowners,” said Tony Chang, general manager, Whirlpool Brand. “For the third year in a row, we will change lives for the better, giving nine families a new home and a new start in time for the holidays.”

Whirlpool is one of Habitat for Humanity’s largest corporate partners. The company donates a range and ENERGY STAR® qualified refrigerator to every new Habitat for Humanity home built in North America. Every year, thousands of Whirlpool employees volunteer their own time to Habitat builds around the country. The partnership began in 1999, and Whirlpool plans to support every new Habitat home built globally by 2011, through product donations, cash or home sponsorship.

“Whirlpool saw that this partnership would make a large impact in the Dallas community and in the Greenleaf Village II neighborhood in West Dallas,” said Connie Boyd, director of development for Dallas Area Habitat for Humanity. “We echo Whirlpool’s challenge for others to ‘join us’ and become bold partners in transforming neglected neighborhoods, rebuilding communities and strengthening Dallas.”

Each year, the Whirlpool® Building Blocks program recognizes an outstanding Habitat for Humanity affiliate in the United States and highlights its relationship with its local community by organizing a similar weeklong building blitz.

This summer, the Whirlpool® Building Blocks program will seek volunteers from across the country. More information is available at www.whirlpool.com/buildingblocks.

About Whirlpool Corporation

Whirlpool Corporation is the world’s leading manufacturer and marketer of major home appliances, with annual sales of more than \$18 billion, more than 73,000 employees, and more than 70 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Bauknecht and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.

About Habitat for Humanity International

Habitat for Humanity International is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built more than 250,000 houses worldwide, providing simple, decent and affordable shelter for more than 1 million people. For more information, visit www.habitat.org.

About Dallas Area Habitat for Humanity

Dallas Area Habitat for Humanity (DAHfH) is a Christian ministry that builds quality, affordable homes in partnership with deserving families. Habitat's homeownership program is an innovative model that offers low-income families the opportunity to own a home with affordable 0% interest loans. Homes are financed by generous donations from community supporters and largely built by the partner Habitat family with thousands of dedicated volunteers each year. As the largest nonprofit homebuilder in the City of Dallas, Dallas Area Habitat has served 600 low-income families with homeownership since 1986, investing \$50 million in 20 neighborhoods of Dallas county to create new homes, new hope, and new communities.

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