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**WHIRLPOOL® BRAND ENHANCES HIGH-EFFICIENCY CABRIO® LAUNDRY PAIR
WITH STEAM OPTION**

*Industry Leader in Laundry Debuts New Cabrio® Steam Dryer; Naturally Steaming Away
Wrinkles and Odors in Minutes*

ORLANDO, Fla., Feb. 13, 2007 – Whirlpool brand, the industry leader in laundry, announces the debut of the Cabrio® Steam dryer – an innovative enhancement to the No. 1 selling, top-loading high-efficiency washer*. The Cabrio® Fabric Care System offers increased productivity for time-pressed consumers that want a top-load laundry pair with front-load efficiency and the benefits of steam.

Now, the latest innovation from Whirlpool brand laundry naturally steams away wrinkles and odors in just minutes, reducing trips to the dry cleaner and saving time and money. Designed for families that do heaps of laundry in a hurry, the Cabrio® laundry pair reduces dry time to just under 30 minutes — for an average load — thanks to the washer’s ultra-fast spin speed and the dryer’s optimization of airflow.

“As an appliance innovator, Whirlpool brand is proud to introduce yet another insight-driven tool that will empower consumers to get more done each day,” said Drew Fraser, Vice President, North American Region Fabric Care, Whirlpool Corporation. “Consumers already believe in the pure power of steam, and our latest introduction will help by saving time and money and relying less upon chemicals. The Cabrio® Steam dryer leads the way for more brand introductions that seamlessly marry steam, productivity and eco-efficiency.”

The advent of the new Cabrio® pair continues the steam-focused innovation that began with the Fabric Freshener in 2005 and continued last fall with the introduction of the Duet® Steam washer and dryer. Like its predecessors, the new Cabrio® steam dryer eases the laundry burden with a combination of mist and heat in the dryer – naturally steaming away tough odors and relaxing wrinkles. With its Quick Refresh and Enhanced Touch-Up cycles, the Cabrio® Steam dryer offers a short-cut to ironing and odor removal, ensuring clothing comes out refreshed *and* dry in as little as 15 minutes. With 75 percent of clothes being dry-cleaned to remove wrinkles and odors – not to remove stains – steam in the dryer helps consumers save time and money. Additionally, unlike other steam dryers that require manual filling before use, water is delivered to the dryer directly from the cold water inlet via a “Y” connector (included with dryer).

Continuing the company’s commitment to helping consumers get more done, the Whirlpool brand Cabrio® washer takes on three baskets of laundry in a single load. In fact, no other washer has a larger capacity. The Cabrio® HE washer is ENERGY STAR® qualified and uses up to 62 percent less energy and 52 percent less water than traditional top-load washers.

The new Cabrio® laundry pair with steam dryer will be available at national retailers this spring in Diamond Dust and white with an MSRP of \$999-1099 for the washer and \$849-949 for the dryer.

Whirlpool brand laundry experience @ IBS
Orange County Convention Center, Booth #W-701
Learn more @ www.whirlpool.com.

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About Whirlpool Brand Laundry

With annual sales of approximately \$18 billion and more than 73,000 employees, Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances. Recognizing the average American family does about seven loads of laundry each week, Whirlpool brand is committed to providing forward-thinking laundry appliances that match the lifestyles of all consumers. Brought to United States in 2001, the innovative Duet[®] Fabric Care system continues to be America's best-selling front load laundry pair, washing 16 pairs of jeans in a single load** while using half the water and energy of traditional top-loaders. Further continuing its commitment to innovation, the brand introduced the Duet[®] steam dryer; a first-of-its-kind laundry appliance that relaxes wrinkles and removes odors from fabrics in just minutes. No other laundry brand has fewer repairs, according to a leading consumer magazine; and no other brand sells more laundry products worldwide. For additional information regarding Whirlpool brand laundry please visit <http://www.whirlpool.com>. Information about the company can be found at <http://www.whirlpoolcorp.com>.

*As rated by a leading consumer magazine.

** Various sizes.