



2008
MOTHER *of* INVENTION
Whirlpool Brand Mother of Invention Grant

Mail this entry form to:
**2008 Whirlpool Brand
Mother of Invention Grant
c/o Trish Taylor
2000 North M63, MD 3110
Benton Harbor, MI 49022**
Entries will not be returned.

2008 Whirlpool Brand Mother of Invention Grant Entry Form

First Name

Last Name

Address 1

Address 2

City

State

Zip

Phone

Alt. Phone

Email address

- Traditional category Green Category (must fulfill one of the following three criteria)
- Minimizes impact on environmental resources
 - Creates an environmentally-friendly product or service
 - Uses recycled and/or natural materials

What is your business, invention or service idea?



How does your idea benefit today's consumer?

Is there anything like your idea in the current marketplace? If so, explain why your idea is an improvement of the current product/service.

Explain how your idea can grow into a viable business.

Do you have a story with how you came up with the idea? If yes, please share.

List anything you have included with the form (ie. prototypes, business plans, patent documentation, etc.)
