



Facebook 101

If you're new to Facebook, there's no need to be intimidated. It won't take long for you to get acquainted with one of the most popular online social networks around.

What exactly is Facebook?

Facebook is a free online social networking tool that allows you to connect and interact with friends, family, and people who share your interests. Anyone over age 13 can sign up with a valid email address.

How Do I Get Started?

www.facebook.com

Signing up is quick and easy too. Provide your name, working email address, birthday and password and you're set. Once you are connected, you will have the option of creating a personal profile. You can say as much or as little about yourself as you want. In fact, with Facebook privacy settings, you can customize how much of your information is available to your extended network.

What's Next?

Possibly the best feature of Facebook is the ability to connect and share. The short tutorial below will provide guideposts on how to start using Facebook tools to do just that. Once you begin to explore the site, you will also come across terms that you may not immediately understand. The glossary at the end of this tutorial will help you to make sense of what we'll affectionately call Facebook-isms.

Make Some Friends

Once you've created your account on Facebook, take a moment to make some friends... or rather, find your friends who have profiles on Facebook.

(<http://www.facebook.com/findfriends.php>)

There are four ways to do this:

- Select friends from your webmail address books.
- Select people you know from your Facebook network.
- Search for friends by name.
- Select friends from your instant messenger contact list.

You can also invite friends who are not on Facebook to join.

After all, the more the merrier!



Let Your Personality Show

Display your interests, passions, and talents on your profile for your friends to see. Within your profile, you can post and share photos, videos, notes, and links to your favorite sites or blogs. You can also become a fan of Pages that you support and invite your friends to become fans. In fact, now is a great time to....

Become a Fan of Whirlpool Building Blocks

Building Blocks, now in its third year, is a 5-day event where volunteers from all over the country come together to work side-by-side with qualified Habitat families to build a block full of homes, from the ground up.

The Whirlpool Building Blocks page will act as a hub where volunteers, alumni and well-wishers can exchange stories, photos, and advice pertaining to the Building Blocks experience.

As a fan of Whirlpool Building Blocks, you are invited to:

- Share the Building Blocks Page with others
- Upload Photos from previous builds
- Connect with and encourage other volunteers
- Share your thoughts and experiences on Discussion Threads

Facebook Vocabulary (Facebook-isms)

Applications – No, these aren't dull forms to fill out. When you add these fun interactive details/objects to your profile, you communicate your style, personality, and interests to friends in your network.

Discussion Board – This is an area where a Page's fans can engage in topic-based dialogue. Usually the topics are questions posed by the Page admin to spark conversation and interaction.

Flair – One of many applications that you can add to your profile to "say" a little about yourself. Flair shows up on your profile as a corkboard, and pieces of flair are buttons you select and add to the board.

Inbox – Much like your email inbox, this is where you can send and receive messages that require a little more privacy than you'd get from a wall post. Inbox messages can only be seen by the sender and the recipient.

News Feed – Think of it as a tickertape of your activities on Facebook. When your friends visit your profile, they will be able to see what you've been up to, or what's coming up in your life. Your News Feed won't display personal information about you, or information about what profiles, photos, or notes you view. In fact, you can control what your News Feed displays by changing your privacy settings.

Pages – Created by companies, organizations, musicians, politicians, etc. Facebook members can become fans of a Page to communicate support for the group, company, etc, and to interact with other members who share their sentiments.

Poke – Let your friends know you’re thinking about them, without saying a word. When you send a poke, the recipient gets a message telling them that they’ve been poked. It might sound simple, but it’s also a lot of fun!

Profile – Your personal space on Facebook. This is where your friends can contact you, leave messages, view and interact with your applications.

Status – How are you feeling? What are you doing? Let your friends in on your activities and whereabouts by updating your profile status.

Tag – Whenever you or a friend posts a photo to Facebook, you have the option of “tagging” – identifying – the people you know in the photo, be it yourself, or someone in your immediate group of Facebook friends.

Wall – Your wall may be one of the first features of your Facebook profile that you interact with. This is where your friends can leave you messages (your other friends can read these messages too). To send or receive a more private message, use your Inbox.