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CONVECTION BAKING AND INDOOR GRILLING NOW AVAILABLE... IN THE MICROWAVE

*Today's Microwaves Offer One-Stop Shop -- Baking, Steaming and Grilling
at the Touch of a Button*

LAS VEGAS, Jan. 20, 2009 – Microwaves can now play a more prominent role in the kitchen than just reheating leftovers and making popcorn with the introduction of Whirlpool brand's new line of microwave hood combinations (MHC). One model features convection baking, giving bakers a much-needed second oven. The second brings grilling to the microwave with a quartz heating element that alternates with microwave energy to grill and brown food.

Much like the growing versatility of today's cell phones, select modern microwaves are able to do much more than what they were first created to do. According to Whirlpool research, 22 percent of consumers would like grilling and baking features in their next microwave. With the latest microwave technologies, consumers can not only grill and bake, but also can get the results they are looking for with less time and effort due to this increased flexibility.

"Many people cannot imagine life without a microwave, using it two to three times a day," said Anda Allison, Whirlpool microwave category manager. "Today's microwaves go well beyond their original intended use. With new features like convection and grilling, home cooks can roast, grill or steam dishes with the same traditional results, but in less time."

Save time, energy, money and space

The microwave with convection technology delivers the same results as a traditional oven at a rate that is up to 30 percent faster. The technology provides energy savings, since consumers do not have to heat a full-sized traditional oven for baking smaller dishes. Additionally, the steam and grilling functions save the hassle of using countertop and cooktop appliances.

Both new models have an industry-exclusive non-stick interior and newly designed hidden vent which make clean-up easy with a simple wipe of a damp cloth. In addition, to prevent overheating and waste, 6th Sense™ sensor cooking detects the humidity level of the food, adjusting time and temperature as needed during the cooking process.

The Whirlpool brand microwave hood combination with convection (GMH6185XV) will be available beginning in June 2009 with an MSRP of \$619. The Whirlpool brand microwave hood combination with grilling elements (GMH5184XV) will also be available in June 2009 with an MSRP of \$519.

Whirlpool brand kitchen experience @ IBS

Las Vegas Convention Center, # **C5843**

January 20 - 23

Learn more @ www.whirlpool.com

About Whirlpool Brand Cooking

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$19 billion, more than 73,000 employees, and more than 69 manufacturing and technology research centers around the world. The brand pioneered the Polara® range, the world's first refrigerated range which combined an oven's food preparation properties with the preservation features of a refrigerator. Whirlpool brand continued its cadence of innovation with the industry's largest over-the-range SpeedCook oven, the Whirlpool Gold® Velos® oven, an appliance that cooks like an oven but looks and acts like a microwave. As testament to the brand's consumer insight, the first range designed specifically for the Hispanic consumer with English and Spanish controls, as well as a comal for heating tortillas, was created for the fastest growing segment of the American population. And, among leading brands of major kitchen appliances, no brand has fewer repairs –according to a leading consumer magazine (2000-2004). Additional information about the company can be found at <http://www.whirlpoolcorp.com>.

** According to a George Mason University Study (2008).*

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