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Whirlpool Brand Mother of Invention Grant

While the 2008 Whirlpool Brand Mother of Invention Grant provides the means to jump start a business, moms will still have complete autonomy over their business venture. The ideas submitted in this contest remain the sole property of the contestant. The judges and the sponsors do not claim ownership of any ideas submitted. Whirlpool will maintain a cloak of confidentiality around submissions, allowing winners time to seek patent protection. Appliance and appliance component submissions will not be accepted and will be disqualified.